

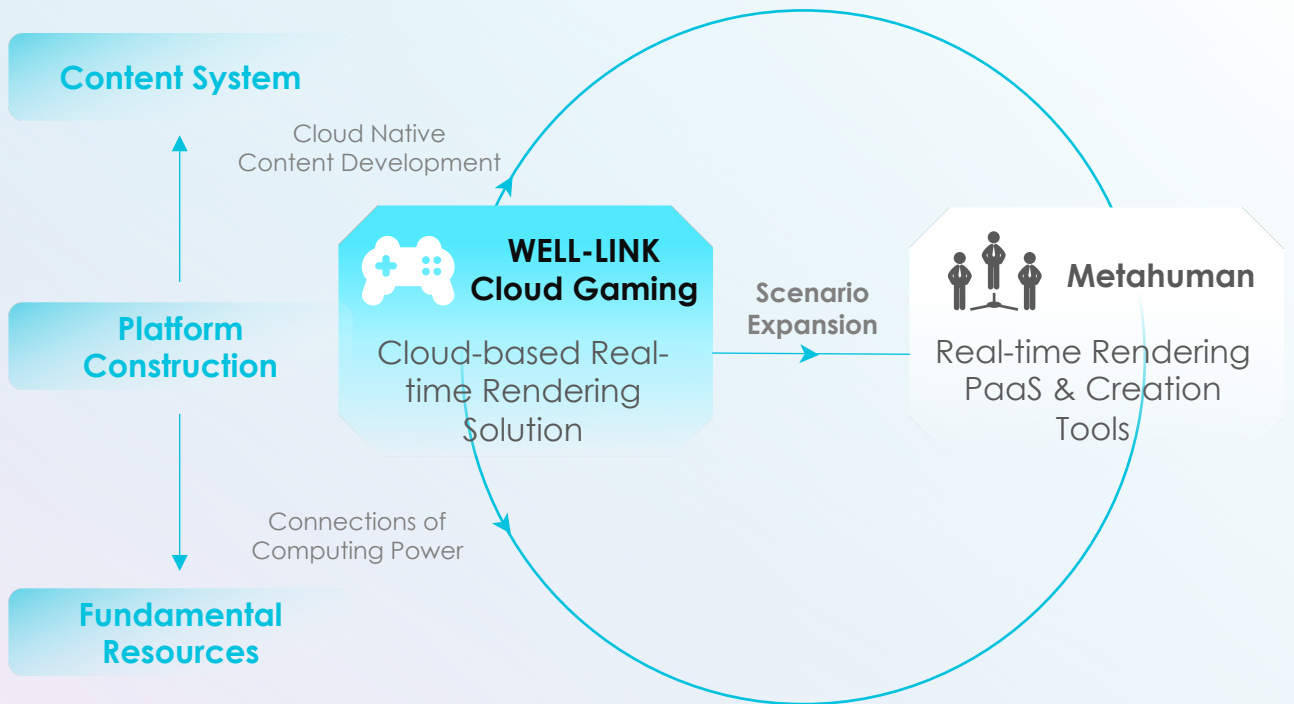


PIONEER OF GRAPHICS AS A SERVICE (GAAS) TRANSFORMATION



Well-link

# Well-Link Technologies – Who We Are

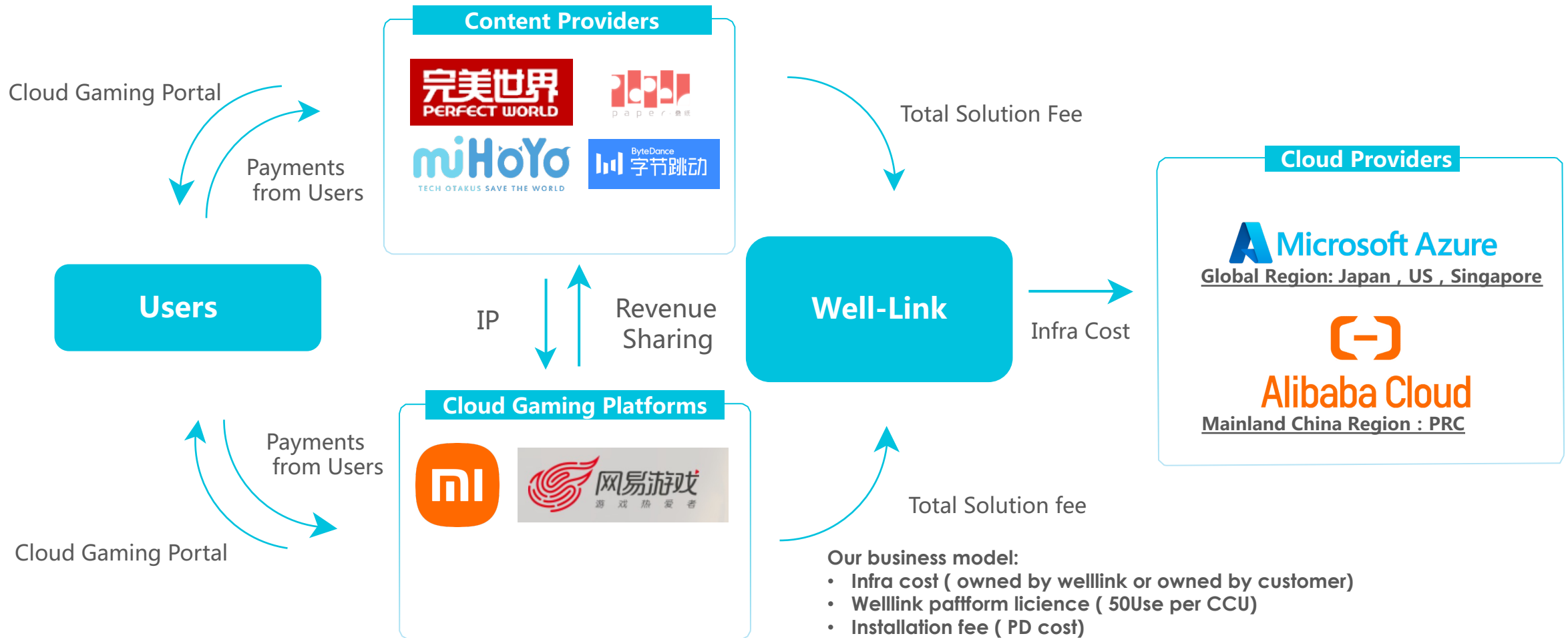


## About Well-link

- Founded in China, and global HQ in Singapore; Main Tech Team in China;
- Invested by Temasek, miHoYo, Xiaomi, and Kingsoft, etc.;
- World leading tech-driven cloud gaming PAAS provider; real-time cloud rendering platform; cloud native platform;
- Dual architecture x86 and ARM; eligible for PC/Mac, TV, Web, and mobile games; AI based super resolution technology;
- Rich experiences on multi-million players;
- Flexible business model.

Integrated Real-time Rendering Computing Power Resource Platform

# High-quality Games Moving to Cloud Gaming Model Globally



# Gaming Studio Case: Cloud Genshin




**~99.9% Availability**  
WELL-LINK PaaS Platform SLA



**>500M Hours**  
Accumulated service hours



**Million+ DAU**  
# Daily active players



**>80K PCU**  
# of PCUs supported



**#1 Cloud Gaming**  
Worldwide

1<sup>st</sup> cloud gaming launched on the Apple App Store Globally

## Cloud Genshin



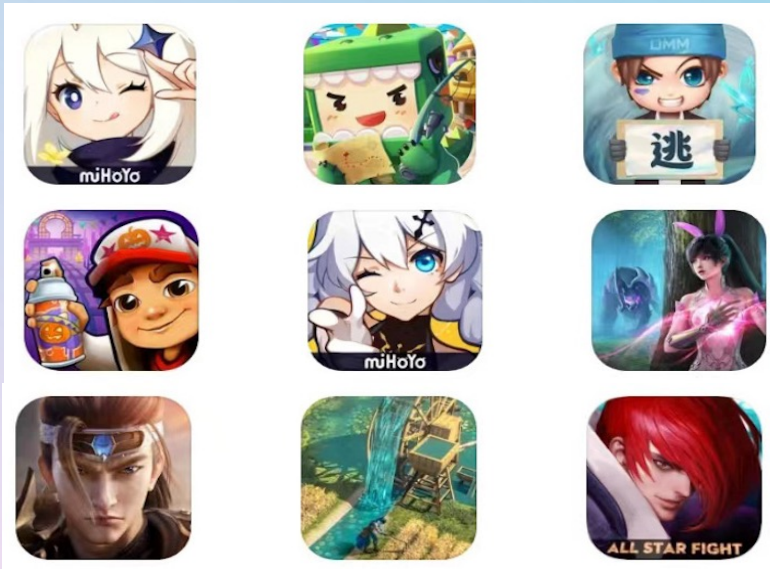
Blurry colors and strokes	<b>Quality</b>	Bright colors and clear strokes
30GB and above	<b>Storage</b>	79.8M only
Android Snapdragon 888 Or Apple A15	<b>Configuration Requirement</b>	All devices
"Lag and infrequent pictures" "Phone seriously gets hot" "Battery drains fast while playing"	<b>Experience</b>	"No worries about overheating and battery issues"

- ✓ November 2022, "Genshin Impact" (No. 1) and "Cloud Genshin Impact" (No. 6) both ranked top 10 grossing games on Apple's App Store

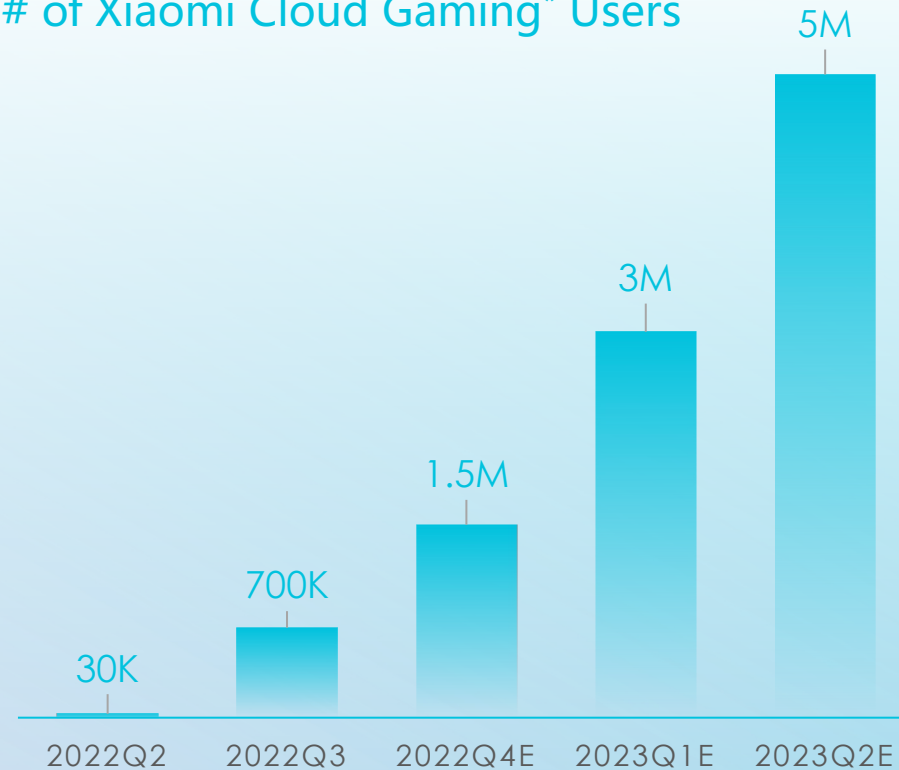
# Xiaomi Cloud Gaming: More Users, Higher Conversion Ratio

## Xiaomi Cloud Gaming Platform

- Xiaomi Cloud Gaming platform was white labeled by Welllink;
- Platform TTM in 3 months, 3-5days release cycle for one game;
- Customer experience, RTT latency is 30-50ms; customer device compatible from Iphone 5 - 14



# of Xiaomi Cloud Gaming\* Users



+30%

User return rate Increase

+92%

Conversion Ratio Increase

\* Powered by Well-Link